

Ad ID 2008

Ad Text She slays. Love your blackness. Be proud of your skin color and natural hair.

Ad Landing Page <https://www.facebook.com/blackmattersus.mvmnt/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American culture, African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 17,248

Ad Clicks 3,031

Ad Spend 207.95 RUB

Ad Creation Date 05/17/17 06:30:34 AM PDT

Ad End Date 05/24/17 10:56:00 AM PDT



BM

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3.7K Reactions 70 Comments 803 Shares

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